



ESCIENT'S VISION COMES TO LIFE AT CEDIA 2008:

A NEW DIMENSION IN WHOLE-HOME MOVIE AND MUSIC NETWORKING

-- Company's Vision Series Offers Exciting New Solutions for Managing and Instantaneously Accessing Movies, Music and Other Digital Media --

DENVER, CO, September 4, 2008 – Escient[®], the pioneer in digital media management, announced today that its highly anticipated Vision Series Media Management products have begun shipping to authorized dealers. An innovative breakthrough in “whole home” entertainment networking, Vision Series products allow users to play and import all their movies, videos, music, and photos using the front-panel drive and home network*. Escient's Vision Series products, including two versions of an all-in-one server/player, Models **VS-100** and **VS-200**, as well as the **VC-1** networked audio/video zone player and the large-capacity **VX-600** media server, provide consumers with elegant new solutions for managing, accessing and enjoying movies and music throughout the home, all via a single intuitive interface. **

The VS-100 and VS-200 are advanced hard drive-based components, with RAID backup, that let users store, manage and stream all their movies, music and photos to a host of devices within their home network. Throughout the Vision Series line, advanced lifestyle-enhancing features and capabilities are integrated smoothly, including direct access to Rhapsody*** – the leading digital music service offering on-demand playback of millions of songs, exclusive content and professionally programmed Rhapsody Channels for enjoyment in any room of the home.

Bill Carson, General Manager of Escient, noted: “Escient's vision for the future is one in which people have an easy way to access and enjoy all their entertainment media throughout the home via a single intuitive interface, and our new Vision series products literally make this promise a reality. Most importantly, each new product in the series is designed to give custom installation professionals all the tools they need to bring their clients' whole-home networked audio and video entertainment solutions.”

INTRODUCING THE ESCIENT VISION...FEATURING ALL-NEW INTERFACE!

Escient's 5th-generation Vision Series products allow users to store movies, music, and digital photos and instantly enjoy them from any room of the home through the all-new high definition Escient User Interface. Through a variety of advanced easy-to-use features, the Escient Vision Series makes it

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possible for users to watch a DVD on the HD projector in the theater, listen to music in the bedroom, or view a slideshow of favorite family photos (complete with an audio soundtrack) on the new HD display in the den.

DVD Upscaling to 1080p

The Escient Vision Series products provide the most sought after features by custom installers and consumers who wish to create a “digitally connected” home. The VS-100 and VS-200 all-in-one server players and the VC-1 networked audio/video zone player all feature DVD upscaling to 1080p for the ultimate in image quality from all sources. All three also feature external control capability via RS-232 and TCP/IP networks.

The VS-100 provides dual 500GB**** drives while the VS-200 provides dual 1TB**** drives, and both also feature reliable RAID 1 redundancy. The VC-1 is a high-performance networked audio/video zone player that can stream audio and video from Vision servers, allowing playback of music, movies, and photos from any room of the home. Finally, the large capacity media server, Model VX-600 features four 1TB**** drives in a RAID 5 configuration and provides storage expansion capability for Vision VS and VC devices. The VX-600 provides Escient EDMS (Early Detection Monitoring System) for reliable installations in any networked home.

Continuing Escient’s unmatched excellence in integrating digital media management systems into state of the art audio/video systems, the Vision series supports the proven external control capabilities of the Escient Fireball® Media Management product line.

Vision Works Great with FireBall

To ensure that all Escient customers will be able to benefit from the Vision Series introduction, Escient award-winning FireBall media management products capable of running firmware version 4.2 or higher will receive a free update, allowing them to interact with Vision servers and players. FireBall servers will be able to share music content stored internally with the Vision VS-100 and VS-200, as well as the VC-1 player and all Vision servers will be able to share music content stored internally with any FireBall. In addition, Escient has created a new on-screen user interface skin for hard drive based FireBall units. The new user interface features the Vision color scheme.

Escient’s Vision Series products are currently available at the following suggested retail prices: **VS-100** (SRP: \$3,999), **VS-200** (SRP: \$5,999), **VC-1** (SRP: \$1,999), **VX-600** (SRP: \$7,999).

** Does not include ability to play Blu-ray or HD DVD discs.*

***A home network is required for networking functionality*

****The Vision connects directly to Rhapsody via an Internet connection and is ready to go out of the box with a 30-day free trial for the Rhapsody Unlimited service (Rhapsody post-free trial period pricing is \$12.99/month).*

***** One gigabyte, or GB, equals one billion bytes and one terabyte, or TB, equals one trillion bytes when referring to hard drive capacity.*

About Escent

Escent is part of Digital Networks North America, Inc., and is the pioneering leader in the design, development, manufacture, marketing, sales, distribution and support of a groundbreaking category of audio/video products that meld the power of the Internet seamlessly with intuitive home-entertainment devices. Escent's products and services are designed to enhance the entertainment experience by providing previously unheard-of ways to access music, movies and related content throughout the home. The company possesses a deep portfolio of designs for new products including media servers, DVD systems, remote players and networking and streaming devices, that are brought to market under the Escent brand through a channel of over 1000 locations throughout the Americas, Canada, Europe, Australia, and Japan and in partnership with other leading global consumer electronics brands. Escent, Fireball and Vision are registered trademarks of Digital Networks North America, Inc.

ABOUT RHAPSODY

Rhapsody® offers an integrated and immersive digital music experience accessible to consumers via their computer, portable music device and soon their mobile phone. For more information about Rhapsody, visit www.rhapsody.com or www.rhapsody.com/mp3.

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Statements in this news release that are not statements of historical fact may include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, risks of litigation, technological changes, developing industry standards and other factors related to the company's businesses. The Company reserves all of its rights.

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